APPENDIX II. SURVEY SAMPLING REPORT

LABOR FORCE AVAILABILITY IN SOUTHERN MIDDLE TENNESSEE

Survey is conducted by

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I. INTRODUCTION AND METHODOLOGICAL HIGHLIGHTS

- The Mid-South Survey Research Center (MSRC) at the University of Memphis conducted the Labor Force Availability Survey between July 14 and 29, 2009.
- Survey included respondents from the following counties:
    - Bedford
    - Coffee
    - Franklin
    - Grundy
    - Lincoln
    - Moore, and
    - Warren.
- Survey included cell phone (7.6%) and residential telephone (92.4%) users.
- Efforts were directed to ensure representative gender and age distributions—nearly half were under age 44, and males and females were almost evenly split.
- A total of 65% of respondents reported that they were employed/self-employed at the time of the survey.
- A total of 49 respondents began but did not complete the survey.
- The refusal rate is especially low at only 2.6%; 134 respondents refused to take the survey.
- Sampled telephone numbers were selected anonymously and confidentially.
- Interviewers completed their work in a supervised workplace using computer assisted telephone interviewing (CATI) stations set up as individual/private workstations. The CATI program randomly assigns telephone numbers to interviewers.

II. SURVEYS COMPLETED PER COUNTY

The following table presents survey goals and completed surveys per county in LWIA 6.

Survey Goals and Completed Surveys

County	Survey Goals per County			Completed Surveys per County		
	Cell	Land	Total	Cell	Land	Total
Bedford	32	209	241	12	233	245
Coffee	37	239	276	11	273	284
Franklin	29	186	215	21	200	221
Grundy	8	54	62	6	62	68
Lincoln	25	132	187	21	167	188
Moore	5	30	35	2	32	34
Warren	25	161	186	20	166	186
TOTAL	161	1,011	1,202	93	1,133	1,226

III. DISPOSITION CODES FOR THE SURVEY

Disposition Codes for Labor Force Availability Survey

Categories	Total	
	n	%
Complete	1,226	5.81
No Answer	5,071	24.02
Answering Machine	5,130	24.3
Business organization	168	0.8
Fax/pager	294	1.39
Phone not in service	3,056	14.48
Busy signal	447	2.12
Mid-terminate	49	0.23
Call back	2,651	12.56
Refusal	134	0.63
Language problem	101	0.48
Parents not at home	31	0.15
Not qualified—Age	2,718	12.88
Not qualified—Out of County	32	0.15
Total	21,191	100