



Vol. 19 No. 3 2010

- **Greening an Economy with the Blues** 1
James Neeley
Tennessee Department of Labor and Workforce Development

- **Save Energy, Save Money, Save Jobs** 3
Matt Kisber
Tennessee Department of Economic and Community Development

- **The Case for a Comprehensive Energy Policy** 4
Patricia Mixon
Tennessee Environmental Council

- **Green Investment and Legislation: Creating Jobs and Revenue** 5
by Andrew Geshwiler
Wunderlich Securities

- **Electricity: A Powerful Bargain** 7
Kenneth Breedon
Tennessee Valley Authority

- **New Solar Products: Creating Rural “Green Collar” Job Growth** 8
Chris Tompkins
Outpost Solar

- **Energy Efficiency Needed for State Businesses** 10
Clint Gwin
Pathway Lending

- **An Energy Audit: The First Step toward Home Energy Efficiency** 11
Jeff Pizzino
Pro Energy Consultants

- **The Case against Proposed Energy Legislation** 12
Joseph Schmitz
Retired, Bridgestone/Firestone

- **Business Coalition Calls for Action** 13
Cortney Piper and Susan Richardson-Williams
Tennessee Business Leaders for a Clean Energy Economy

- **The Truth about Being Green: Was Kermit the Frog the First to Know?** 14
Jim Burton
Jennings A. Jones College of Business, MTSU