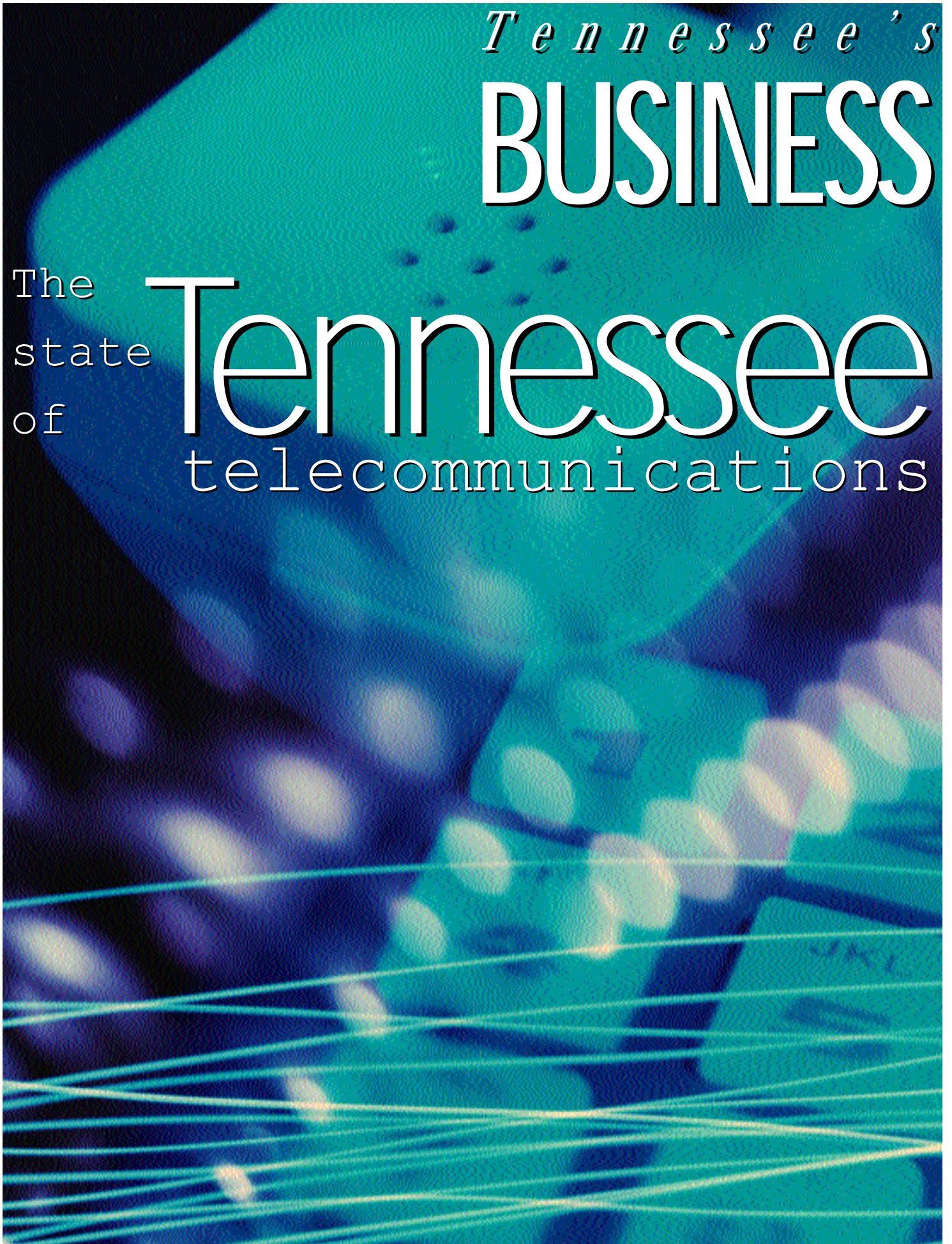


Tennessee's

BUSINESS

The
state
of

Tennessee
telecommunications



Tennessee's BUSINESS

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Sponsor's Note

These are exciting times in the world of telecommunications. With more entities providing more services, Tennesseans now have more choices for personal and business communications, and the way each of us communicates continues to change all the while.

It's expected that
six out of 10
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wireless phone
before the end of
the decade.

In particular, the wireless industry is growing at a rapid rate. About 33,000 Americans sign up for service every day, and it's expected that six out of 10 people will have a wireless phone before the end of the decade. New and fascinating technologies are emerging that will change our lives.

It's a particularly exciting time for me and the people at GTE Wireless. Tennessee has known our company as Cellular One, the reliable leader in this industry for more than a decade. Last year we changed our name to reflect our company's true direction. Whereas Cellular One was the leader in wireless communications, GTE Wireless has become a leader in information services and business solutions.

Telecommunications is big business in Tennessee. Our industry is a major contributor of jobs, payroll, and taxes—and to the vitality of business in Tennessee.

On behalf of GTE Wireless and our more than 1,000 Middle Tennessee employees, we are pleased to sponsor this issue of Tennessee's Business.

Richard Gall
Area President
Mid-South Region
GTE Wireless



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