



MTSU Global Entrepreneurship Week 2008 Events

Department of Business Communication and Entrepreneurship
Tennessee Small Business Development Center at MTSU

Wright Travel Chair in Entrepreneurship

Jennings A. Jones College of Business

Middle Tennessee State University

www.mtsu.edu/~eweeek

Monday, November 17

- 12:40-2:05 p.m. Lee Moss, Chairman and CEO, Mid-South Bank
Topic: Borrowing in Today's Financial Environment
Business and Aerospace Building, Room S338
- 2:20-3:45 p.m. Ralph Vaughn, Business and Global Brand Marketing, Barrett Firearms Manufacturing, Inc.
Topic: Entrepreneurship in a Global Economy
Business and Aerospace Building, Room S338

Tuesday, November 18

- 9:40-11:05 a.m. Ron Firmin, CEO, Master Financial Services, LLC and President, Xrysalis Development Solutions
Topic: Raising the Level of Competition of American Industry in Asian Markets
Business and Aerospace Building, Room S324
- 11:20 a.m.-12:45 p.m. Dr. Qiang Wu, MD, Ph.D., President/CEO of Tianjin Newtrans Group, China and Tianjin Poly-Tech University Visiting Professor and Vice President, Tennessee Chinese Chamber of Commerce
Topic: The Importance of Education in a Competitive Global Marketplace
Business and Aerospace Building, Room S343
- 2:40-4:05 p.m. Dan Moore, President, The Southwestern Company
Topic: Expanding Internationally: Labor, Culture, and Recruitment Issues
Business and Aerospace Building, Room S324
- 6:00-9:00 p.m. Dr. Patrick Geho, State Executive Director, Tennessee Small Business Development Centers and Associate Professor, Department of Business Communication and Entrepreneurship, MTSU
Topic: The Urban Myths Associated with Corporate Veil Protection
Business and Aerospace Building, Room S309

Wednesday, November 19 (off-campus events by invitation only)

- 9:00-11:00 a.m. Barrett Firearms Manufacturing, Inc. Plant Tour
Private tour arranged for BCEN 2900 and BCEN 4620 student essay competition winners
- 8:00 a.m.-3:00 p.m. Girl Scouts of Middle Tennessee and First Tennessee Foundation Teen Business Conference for Select High School Girls in Rutherford County
Faculty from the Department of Business Communication and Entrepreneurship and members of the MTSU Collegiate Entrepreneurs Organization will serve as consultants
Topic: An Income of Her Own
Stones River Country Club, Murfreesboro

For off-campus visitors, a campus map and parking pass may be obtained at the Tennessee Small Business Development Center Office, Rutherford County Chamber of Commerce Building, 501 Memorial Blvd., Murfreesboro, TN 37129. For further information call 615-898-2745.