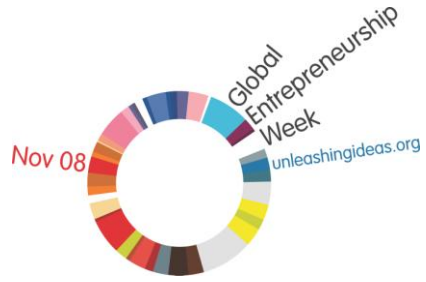


**Global Entrepreneurship Week - Tennessee Activities
Statewide Calendar of Events
November 17-23, 2008
Contact: Michelle Proctor; (615) 741-8914
All events are listed at local times**



Monday, November 17, 2008

Dreaming a New Reality

Sponsored by: [Upper Cumberland Development District](#)

Event Description:

Speed Networking Event during the White County High School Virtual Enterprise Class and a "Sales Pitch" Video Contest.

Event Location: Sparta, TN

Event Website: www.youtube.com/user/UCDDGEW

Event Hours:

10:00 AM to 11:00 AM

2008-11-17 - 2008-11-17

Tennessee Entrepreneurship Conference

Sponsored by: [TALENT \(Tennessee Alliance for Local Enterprise\)](#)

Event Description:

TALENT's 3rd Annual Entrepreneurship Conference: Hosted by TALENT, held at Tennessee State University in Nashville Learn valuable new skills and meet entrepreneurs and service providers from all over the state. Keynote Speaker: James Phillips of Pinnacle Investments and EmergeMemphis. Workshops include marketing, business planning, innovative technology and ideas, energy related fields and economic gardening. An expo for entrepreneurs will showcase Tennessee products and services.

Event Location: Nashville, TN

Event Website: <http://jubileeproject.holston.org/tec.htm>

Event Hours:

8:00 AM to 5:00 PM

2008-11-17 - 2008-11-17

Borrowing in Today's Financial Environment

Sponsored by: [Tennessee Dept. of Economic & Community Development](#)

Event Description:

Middle Tennessee State University will be hosting Lee Moss, Chairman and CEO of Mid-South Bank in Murfreesboro, TN. Mr. Moss has over 30 years of experience in banking and has served on several boards including: Chairman of the Rutherford County Chamber of Commerce, Board member and Vice Campaign Chair of the United Way, Board member of the Middle Tennessee Medical Center, executive committee member of the Board for the College of Business Administration at MTSU, and Treasurer of the Discovery Center to name a few. Mr. Moss will be discussing Borrowing in Today's Financial Environment with a class of students interested in entrepreneurship. Mr. Moss will be discussing Borrowing in Today's Financial Environment

with a class of students from Middle Tennessee State University interested in entrepreneurship.

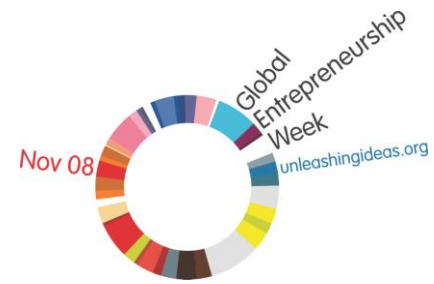
Event Location: Murfreesboro, TN

Event Website: www.tsdbc.org

Event Hours:

12:00 PM to 2:00 PM

2008-11-17 - 2008-11-17



Entrepreneurship in a Global Economy

Sponsored by: [Tennessee Dept. of Economic & Community Development](#)

Event Description:

Middle Tennessee State University will be hosting Ralph Vaughn, Business and Global Brand Marketing of Barrett Firearms Manufacturing, Inc. Mr. Vaughn will be discussing the topic of Entrepreneurship in a Global Economy with a class of students from Middle Tennessee State University interested in entrepreneurship.

Event Location: Murfreesboro, TN

Event Website: www.tsdbc.org

Event Hours:

2:00 PM to 4:00 PM

2008-11-17 - 2008-11-17

Tuesday November 18, 2008

Speed Network the Globe

Raising the Level of Competition of American Industry in Asian Markets

Sponsored by: [Tennessee Dept. of Economic & Community Development](#)

Event Description:

Middle Tennessee State University will be hosting Ron Firmin. Mr. Firmin has held the position of President & CEO for companies in the financial services, real estate and mortgage banking industry. He is the founder and CEO of Master Financial Services, LLC. MFS provides contract services to small companies seeking to acquire financing for various projects. Mr. Firmin is also the President of Xrysalis Development Solutions (XDS). XDS provides consulting services and assists companies wishing to do business with low cost providers in SE Asia with emphasis on China and Taiwan. Mr. Firmin will be discussing Raising the Level of Competition of American Industry in Asian Markets with a class of students from Middle Tennessee State University interested in entrepreneurship.

Event Location: Murfreesboro, TN

Event Website: www.tsdbc.org

Event Hours:

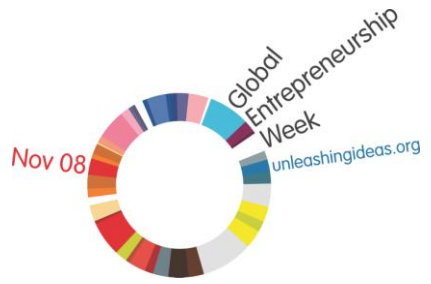
9:00 AM to 11:00 AM

2008-11-18 - 2008-11-18

The Importance of Education in a Competitive Global Marketplace

Sponsored by: [Tennessee Dept. of Economic & Community Development](#)

Event Description:



Middle Tennessee State University will be hosting Dr. Qiang Wu, MD, Ph.D., President/CEO of Tianjin Newtrans Group in China and Tianjin Poly-Tech University Visiting Professor and Vice President of Tennessee Chinese Chamber of Commerce. Dr. Qiang Wu will be discussing The Importance of Education in a Competitive Global Marketplace with a class of students from Middle Tennessee State University interested in entrepreneurship.

Event Location: Murfreesboro, TN

Event Website: www.tsbdc.org

Event Hours:

11:00 AM to 1:00 PM

2008-11-18 - 2008-11-18

[Expanding Internationally: Labor, Culture, and Recruitment Issues](#)

Sponsored by: [Tennessee Dept. of Economic & Community Development](#)

Event Description:

Middle Tennessee State University will be hosting Dan Moore, President of The Southwestern Company in Nashville, TN. Mr. Moore began his career at Southwestern as a student at Harvard, where he participated in the company's summer selling program. Upon graduation with honors in three years, he was a District Sales Manager for four years before being charged with founding the Marketing department. He later earned an Honors MBA from Vanderbilt University Owen School of Management. Mr. Moore will be discussing Expanding Internationally: Labor, Culture, and Recruitment Issues with a class of students from Middle Tennessee State University interested in entrepreneurship.

Event Location: Murfreesboro, TN

Event Website: www.tsbdc.org

Event Hours:

2:00 PM to 4:00 PM

2008-11-18 - 2008-11-18

[Kick Start Your Own Small Business](#)

Sponsored by: [Tennessee Dept. of Economic & Community Development](#)

Event Description:

TSBDC @ Chattanooga State Technical Community College will be having a course on Small Business Startup and Expansion. Topics include Marketing and Financing. Cost is \$20 each session. Co-Sponsor: Small & Minority Owned Business Assistance Program

Event Location: Chattanooga, TN

Event Website: <http://www.chattanoogastate.edu/tsbdc/>

Event Hours:

5:00 PM to 8:00 PM

2008-11-18 - 2008-11-18

[The Urban Myth Associated with Corporate Veil Protection](#)

Sponsored by: [Tennessee Dept. of Economic & Community Development](#)

Event Description:

Middle Tennessee State University will be hosting Dr. Patrick Geho the State Executive Director

of Tennessee Small Business Development Centers and Associate Professor, Department of Business Communication and Entrepreneurship, at MTSU. Dr. Geho will be discussing The Urban Myth Associated with Corporate Veil Protection with a class of students from Middle Tennessee State University interested in entrepreneurship.

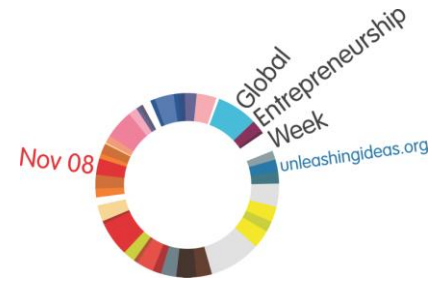
Event Location: Murfreesboro, TN

Event Website: www.tsbdc.org

Event Hours:

6:00 PM to 9:00 PM

2008-11-18 - 2008-11-18



Wednesday, November 19, 2008 *Women's Entrepreneurship*

An Income of Her Own

Sponsored by: [Girl Scouts of Middle Tennessee](#)

Event Description:

At "An Income of Her Own" teenage students from Rutherford County, TN will attend a business conference designed just for them! Participants will work in teams to develop their own invention or innovation from recycled materials, complete a mini-business plan, and present to the larger group. Participants will also speed network with women entrepreneurs and professionals. Event is sponsored by First Tennessee Foundation.

Event Location: Murfreesboro, TN

Event Website: www.gsmidtn.org

Event Hours:

8:00 AM to 3:00 PM

2008-11-19 - 2008-11-19

Common Sense Marketing

Sponsored by: [Tennessee Dept. of Economic & Community Development](#)

Event Description:

Whether you're working on the marketing section of your business plan or you're ready to create or revise your marketing plans, "Common Sense Marketing" is a three-hour session that will help you define your target markets, teach you the basic components of marketing, and examine what marketing strategies work and don't work for small businesses. Fee: \$ 20.00

Event Location: Johnson City, TN

Event Website: http://www.etsuilab.org/tsbdc_page.asp

Event Hours:

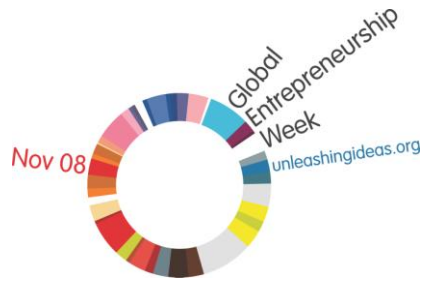
1:00 PM to 4:00 PM

2008-11-19 - 2008-11-19

Developing A Business Plan

Sponsored by: [Tennessee Dept. of Economic & Community Development](#)

Event Description:



This workshop provides information about sections of a business plan, information needed for each section, how to gather information, and how to compile it for your plan. Participants will complete a rough draft of the narrative portion of their business plan during the workshop. Reservations are required. Fee: \$ 20.00

Event Location: Gallatin, TN

Event Website: <http://www.volstate.edu/TSBDC/>

Event Hours:

2:00 PM to 5:00 PM

2008-11-19 - 2008-11-19

Thursday, November 20, 2008

Clean and Green: Clean Tech Entrepreneurship

Speed Networking

Sponsored by: [Oak Ridge Economic Partnership](#)

Event Description:

The Virtual Enterprise Class of Oak Ridge High School will be hosting a speed networking event! As students rotate around the room, they will have an opportunity to interview local Entrepreneurs for 5 minutes at a time. The event has been organized by the East Tennessee Economic Council, Innovation Valley Tech Council, Oak Ridge Economic Partnership and the Tennessee Small Business Development Center.

Event Location: Oak Ridge, TN

Event Hours:

9:00 AM to 10:00 AM

2008-11-20 - 2008-11-20

Startup

Sponsored by: [Tennessee Dept. of Economic & Community Development](#)

Event Description:

Blount County Chamber Partnership is offering a course on business startup. The seminar discussion includes the forms of business organization, tax requirements, business licenses, business planning and financing options. Fee: Free

Event Location:

Maryville, TN

Event Website: <http://www.knoxvillesbdc.org/>

Event Hours:

9:00 AM to 12:00 PM

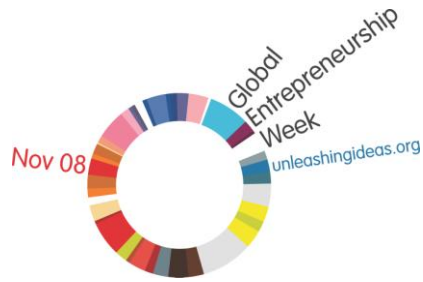
2008-11-20 - 2008-11-20

Business Planning Session

Sponsored by: [Tennessee Dept. of Economic & Community Development](#)

Event Description:

The counselor discusses basic business planning including financial projections and legal entity.



You will receive an information packet containing phone numbers and addresses for information about business licenses and taxes and other start-up materials. Cost: FREE. Call 423-756-8668 to register or for more information.

Event Location: Chattanooga, TN

Event Website: <http://www.chattanooga.state.edu/TSBDC/>

Event Hours:

11:00 AM to 1:00 PM

2008-11-20 - 2008-11-20

Speed Networking

Sponsored by: [Oak Ridge Economic Partnership](#)

Event Description:

Oak Ridge High School Future Business Leaders of America (FBLA) will be hosting a speed networking event! As students rotate around the room, they will have an opportunity to interview local Entrepreneurs for 5 minutes at a time. The event has been organized by the East Tennessee Economic Council, Innovation Valley Tech Council, Oak Ridge Economic Partnership and the Tennessee Small Business Development Center.

Event Location: Oak Ridge, TN

Event Hours:

3:00 PM to 4:00 PM

2008-11-20 - 2008-11-20

Entrepreneurship IS an Option - YouTube Competition

Sponsored by: [Tennessee Dept. of Economic & Community Development](#)

Event Description:

BERO, alt.Consulting, Tennessee Small Business Development Center, & Junior Achievement are sponsoring "The West Tennessee YouTube Video Competition - Entrepreneurship IS an Option." November 20, 2008 will be the celebration and announcement of winners at Junior Achievement in Memphis, TN.

Event Location: Memphis, TN

Event Website: http://www.youtube.com/groups_addvideos?name=WestTNVideoContest

Event Hours:

8:00 AM to 5:00 PM

2008-11-20 - 2008-11-20

Will This Float

Sponsored by: [City of Johnson City](#)

Event Description:

The first annual Tri-Cities wide Business Pitch Competition. This event is for entrepreneurs with a unique idea to pitch before a panel of experience judges. The judges will provide feedback, and the audience will judge the winner through text messaging voting. The participants will be judged on the following criteria: -Few or no direct competitors (novel idea). -Low adoption/switching costs for users. -On-time (timely entry to market, considering environmental factors and market maturity). -Addresses unfilled need or want/solves a real problem (useful). - Target market is identified and large. In addition, entrepreneurs, investors, and others will have

an opportunity to network with like minded attendees. The evening will include a meet and greet reception at the beginning and an open pitch forum following the competition.

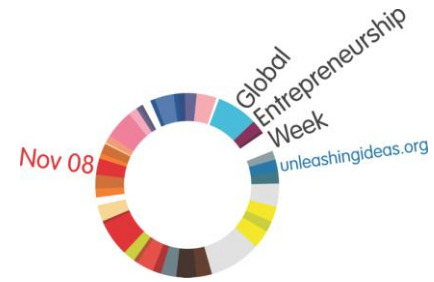
Event Location: Johnson City, TN

Event Website: www.willthisfloat.com

Event Hours:

6:00 PM to 11:00 PM

2008-11-20 - 2008-11-20



[KOSBE 2nd Annual Small Business Night School \(Two Nights\)](#)

Sponsored by: [Kingsport Office of Small Business Development & Entrepreneurship/KOSBE](#)

Event Description:

Primarily, the KOSBE 2nd Annual Small Business Night School provides free training, education and access to contracting opportunities and new markets to local small business owners, to satisfy existing knowledge gaps and facilitate business growth and development. The KOSBE 2nd Annual Small Business Night School is a two-night event including interactive training workshops; problem-solving roundtables on a variety of topics; peer-to-peer networking and collaboration activities; and a first-time Purchasing Invitational Expo of representatives from local school systems, government agencies, and large area employers. Attendees will learn more about Insurance Requirements, Employment Rules, Finance, Strategic Planning, Government Contracting, Marketing, and Contractor Licensing.

Event Location: Kingsport, TN

Event Website: <http://www.kosbe.org>

Event Hours:

5:00 PM to 7:00 PM

2008-11-19 - 2008-11-20

[West Tennessee YouTube Competition "Entrepreneurship IS an Option!"](#)

Sponsored by: [alt.Consulting](#)

Event Description:

BERO, alt.Consulting, the Tennessee Small Business Development Center, Junior Achievement & Global Entrepreneurship week are soliciting videos that demonstrate creative strategies for promoting entrepreneurship as a good option for young people. Three videos will be highlighted and screened at the "Entrepreneurship IS an Option" celebration during Global Entrepreneurship week on November 20th, 2008 at Junior Achievement in Memphis, TN. Videos will also be made publicly available on <http://www.youtube.com/unleashingideas>.

Event Location: Memphis, TN

Event Website: http://www.youtube.com/groups_addvideos?name=WestTNVideoContest

Event Hours:

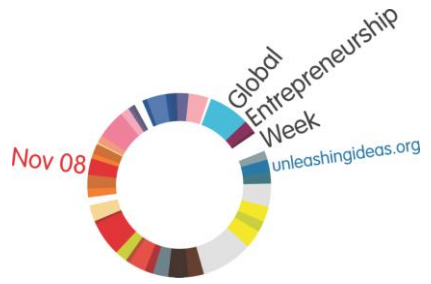
24:00 PM to 24:00 PM

2008-10-27 - 2008-11-20

Friday, November 21, 2008

[Entrepreneurship Discussion Panel](#)

Sponsored by: [University of Tennessee / Institute for Public Service](#)

**Event Description:**

The University of Tennessee, Institute for Public Service (IPS), the University of Tennessee at Martin (UTM), College of Business, and the University's Regional Entrepreneurship and Economic Development (REED) Center has established an event during "Global Entrepreneurial Week". Currently, IPS and the REED Center are working to gather successful local entrepreneurs for a discussion panel to discuss their experiences with a group of students taking an introduction to entrepreneurship class this semester at the University of Tennessee at Martin. UTM and the REED Center serve the Northwest TN area. This collaborative effort is aimed at enhancing the course by allowing students to go beyond the theories discussed in class. Moreover, students will be able to learn from practitioners and ask questions. Currently the event will be held during the morning of Thursday, November 20th from 9:30 to 10:45 AM.

Event Location: Martin, TN

Event Website: <http://www.ips.tennessee.edu>

Event Hours:

9:00 AM to 11:00 AM

2008-11-20 - 2008-11-21

Tennessee Innovation Conference

Sponsored by: [Tennessee Dept. of Economic & Community Development](#)

Event Description:

TTDC is pleased to announce the inaugural Tennessee Innovation Conference to be held in downtown Nashville this November. The conference will showcase the exceptional and exciting new research currently being conducted at leading research institutions across the state. We will stimulate a dialogue about the role our state can and should play to create the most conducive environment possible for technology commercialization and high-potential entrepreneurship. The TIC provides an opportunity for Tennessee research institutions, high-growth entrepreneurs and risk capital investors to actively participate in all conference activities. The event allows risk capital investors to look deep into the innovation pipeline of the state's leading research institutions and begin a dialogue that could lead to investment opportunities down the road, as well as provide valuable feedback on their commercialization strategies. It will also provide an opportunity for legislators, professional service providers and regional economic development leaders to observe the best and brightest from Tennessee's research institutions as they interact with risk capital investors, and to learn about the roles states can play to increase the viability of high potential innovations.

Event Location: Nashville, TN

Event Website: <http://www.tntechnology.org/>

Event Hours:

8:00 AM to 5:00 PM

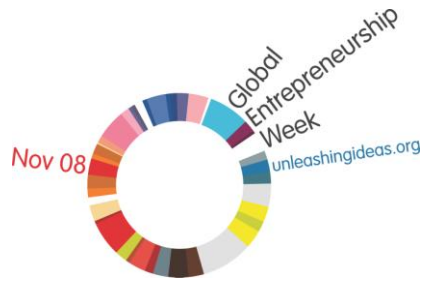
2008-11-20 - 2008-11-21

Kingsport Chamber of Commerce Fourth Friday Breakfast Meeting

Sponsored by: [Kingsport Office of Small Business Development & Entrepreneurship/KOSBE](#)

Event Description:

Businesses of all sizes and industry classifications will gather at the Meadowview Marriott Hotel



& Conference Center from 7:15 – 8:45 a.m. This meeting provides the business community with exceptional networking opportunities and a medium to highlight their own business information in a highly visible designated area. All attendees participate in a facilitated and timed Speed Networking exercise. Featured Sponsors utilize 20 minutes to indirectly promote their business to attendees, and all Chamber Members are given the opportunity to display brochures giving their business further exposure. On average, there are over 200 attendees at this meeting.

Event Location: Kingsport, TN

Event Website: www1.kosbe.org

Event Hours:

7:00 AM to 9:00 AM

2008-11-21 - 2008-11-21

Saturday, November 22, 2008

[Entrepreneurial Success! Expo](#)

Sponsored by: [Wayne County chamber of Commerce](#)

Event Description:

The Wayne County Chamber of Commerce will host the Entrepreneurial Success! Expo on Saturday, November 22nd. The free event is open to the public. Experts and entrepreneurs will be on hand to answer questions on business start up costs and how to find funding for your venture, steps to developing a business plan, web-based businesses, marketing your product or services, and the educational resources available. Guest speakers include Larry Lofton of Buffalo/Duck River RC&D Council and Rene Lance of South Central Tennessee Tourism Association. The Entrepreneurial Success! Expo will be a "hands on" workshop for anyone interested in starting a business, expanding an existing one or just learning how to turn a hobby into a steady income source. Areas of interest will include entrepreneurial arts, the tourism/hospitality industry, innovative technology, retail entrepreneurship, agritourism and entrepreneurial studies. Unleash your idea at the Entrepreneurial Success! Expo, November 22nd, 2008.

Event Location: Waynesboro, Tennessee

Event Website: www.waynecountychamber.org

Event Hours:

10:00 AM to 3:00 PM

2008-11-22 - 2008-11-22

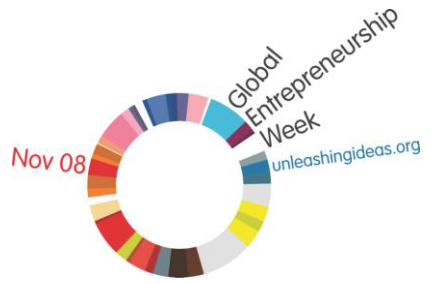
Other GEW Events

[Your Memphis: Take One](#)

Sponsored by: [Tennessee Dept. of Economic & Community Development](#)

Event Description:

Your Memphis: Take One is a digital video contest sponsored by the Memphis Area Association of REALTORS® and is focused on showcasing what makes Memphis home to each participant. Entrants should create a video that demonstrates why they love their Memphis and what makes it



home to them. The Your Memphis: Take One video contest begins on October 1, 2008, and ends at 11:59:59 p.m. on November 24, 2008. No video submissions will be accepted after contest closes. Winners will be announced on or before December 19, 2008. The eight-week contest is open to anyone 18 years of age or older residing in the Tennessee counties of Shelby, Fayette, Tipton, Hardin, Hardeman and McNairy; the Mississippi counties of DeSoto and Marshall; and the Arkansas county of Crittenden. For the purposes of this contest, "Memphis" can include any area within these counties. Contest Prizes There are five cash prizes - four video prizes and one viewership prize. Only one winner per household for the video prizes. See Contest Rules for complete details. Video Prizes \$10,000 Grand Prize \$5,000 Second Prize \$1,000 Third Prize \$5,000 REALTOR® Prize Viewership Prize \$1,000 for entry posted on contest YouTube Group with most views

Event Location: Memphis, TN

Event Website: <http://www.yourmemphistakeone.com>

Event Hours:

Online Event Only

2008-10-01 - 2008-11-24

[Jerry W. Davis Award for Entrepreneurial Excellence](#)

Sponsored by: [Tennessee Dept. of Economic & Community Development](#)

Event Description:

The Appalachian Regional Commission (ARC) announces the Jerry W. Davis Award for Entrepreneurial Excellence for inventive, creative, and visionary approaches to entrepreneurial development. Applications will be received at the University of North Alabama, Florence, Alabama; the deadline is October 23, 2008; only organizations within the ARC region are eligible. The award will be announced at the ARC-NBIA Business Incubation Conference, to be held on November 5-7, in Chattanooga, TN.

Event Location: Chattanooga, TN

Event Website: <http://business.una.edu/sbdc/JDavisAward08-Web.pdf>

Event Hours:

8:00 AM to 4:00 PM

2008-11-05 - 2008-11-07

[2008 Buyer-Supplier Event](#)

Sponsored by: [Tennessee Dept. of Economic & Community Development](#)

Event Description:

You are invited to participate in the fifth annual Major Employers/Small and Minority Supplier Event. Small businesses are the backbone of any community and the goal of this program is to stimulate growth and job opportunities in West Tennessee. The purpose of this event is to match small and minority businesses with major employers, federal, state, and local government agencies that have contracting opportunities. Attending will give you the opportunity to get your "foot in the door" of those agencies and companies that attend. You will have the chance to meet with multiple potential customers in one day. Best of all, it's FREE! Registration is from 8:30 to 9:00 a.m. Company visits will take place between 9:00 a.m. and Noon. (Snacks will be provided)

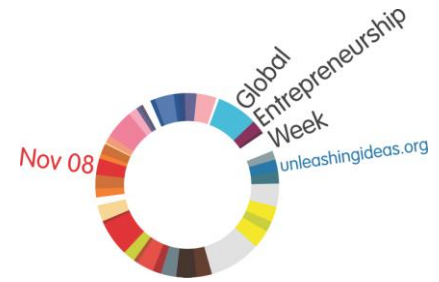
Event Location: Jackson, TN

Event Website: <http://www.jacksontn.com>

Event Hours:

8:00 AM to 12:00 PM

2008-11-13 - 2008-11-13



Global Entrepreneurship Week

With the goal to inspire young people to embrace innovation, imagination and creativity, Global Entrepreneurship Week will encourage youth to think big, to turn their ideas into reality, and to make their mark. From Nov. 17-23, 2008, millions of young people around the world will join a growing movement of entrepreneurs who seek to generate new ideas and to seek better ways of doing things. Events are being planned from dozens of countries from around the world, but while the Week is global in scope, at its heart, it is a local initiative that reflects the customs and entrepreneurial culture of each community. To learn more, visit the official Web site of Global Entrepreneurship Week at www.unleashingideas.org.

- last updated October 14, 2008