



education

- ◇ M.F.A. 1992, The University of Georgia (Emphasis: Drawing & Painting, 102 hours earned with 3.9 GPA cumulative).
- ◇ B.F.A. 1990, Middle Tennessee State University (Major: Drawing & Painting, Minor: Sculpture, 140 hours earned with 2.96 GPA cumulative).

highlights

- ◇ 17+ years of professional experience in art direction, illustration, exhibit design, and graphic design.
- ◇ 7+ years of professional experience in Web design.
- ◇ Published work in best-selling graphics books from leading authors.
- ◇ Significant university-level teaching experience including studio, color theory, media design/graphic design, Web design and art history.
- ◇ Extensive experience in professional training and adult education.
- ◇ Adept with most Macintosh and Windows computer graphics and design applications.
- ◇ Adobe Certified Expert in Adobe Photoshop and Adobe Acrobat.
- ◇ Thoroughly familiar with Macintosh environment, pre-press, and digital imaging with the demonstrated ability to set-up and maintain a complete electronic art and design studio.
- ◇ Professional experience in digital photography and imaging.
- ◇ Work with many traditional illustration and painting materials and methods.
- ◇ Extensive formal management training.
- ◇ Effective motivational and team-building skills.
- ◇ Demonstrated ability to manage diverse teams.
- ◇ Exceptional writing and communications skills.

teaching experience

Middle Tennessee State University (2003–present)

Instructor

Responsible for teaching three courses (Media Design) in the Journalism Department as adjunct professor.

- ◇ Coordinated and assisted with the upgrade of two new computer labs with over 15 workstations per lab (Macintosh G4 and G5 machines).
- ◇ Consult with Lab Technicians on a regular basis to ensure security and effective lab management practices.

r35 edu (2000–2002)

Instructor

Responsible for online Graphic Design education and software training.

- ◇ Conducted web-based distance learning courses.

State Farm Insurance Companies (1999–2000)

Analyst / Trainer

Provided electronic publishing training and support to 200+ Web and print designers located in State Farm corporate and regional offices nationwide and in Canada.

- ◇ Researched, developed, and designed instructional programs and training modules for classroom and Web delivery.
- ◇ Steward for Macintosh platform training and support company-wide.
- ◇ Maintained vendor relationships and attend vendor-sponsored events and training.

- ✦ Responsible for telephone training and technical support of publishing applications.
- ✦ Supported a 200+ customer base of Macintosh and some Windows users.
- ✦ Provided support to State Farm's pre-press and printing facilities.
- ✦ Successfully completed Adobe Product Proficiency exams for Photoshop and Acrobat (Adobe Certified Expert).
- ✦ Responsible for developing all hardware and software profiles for Web and print designers.
- ✦ Evaluated and recommended all software and hardware purchases.
- ✦ Responsible for development of a substantial annual budget.
- ✦ Developed business strategy and return on investment proposals.
- ✦ Chair of Electronic Publishing & Technical Assistance Group.
- ✦ Served on Electronic Publishing Steering Committee.
- ✦ Provided distance support and training via Timbuktu software.
- ✦ Responsible for concept and design of Intranet websites.

Dynamic Graphics Educational Foundation (1997–2000)

Instructor

Provided consultation and instruction in digital and traditional illustration and design.

- ✦ Conducted hands-on workshops for professional development.
- ✦ Excellent student/attendee evaluations.
- ✦ Focus on specific individual needs and skills enhancement.
- ✦ Courses involved teaching Pre-press, Quark Xpress, Adobe Photoshop, and Adobe Illustrator (among other design software applications).

Bradley University (1997–99)

Assistant Professor

Responsible for the Graphic Design and Multimedia Programs in the Department of Art and in the Department of Communications.

- ✦ Taught Drawing, 2D Design, *Web Design*, *Independent Study courses*, and *Graphic Design Studio courses*.
- ✦ Developed department and college websites.
- ✦ Developed interactive web-based instructional programs.
- ✦ Served on Academic Computing Advisory Committee (ACAC).
- ✦ Served on Multimedia Program Committee.
- ✦ Served on Art Department Chair Search Committee.
- ✦ Chairperson of Graphic Design Curriculum Committee.
- ✦ Chairperson of Graphic Design Portfolio Review Committee.

Bradley University Continuing Education (1997–99)

& Professional Development

Instructor

Provided consultation and instruction in HTML and Web design.

- ✦ Conducted hands-on workshops for professional development.

Middle Tennessee State University (1993–97)

Instructor

Served in the Art Department and in the Journalism Department as adjunct professor teaching *Orientation to Art*, 2D Design, and *Media/Graphic Design*.

- ✦ Developed and implemented complete and engaging curriculum.
- ✦ Excellent instructor evaluation from students.
- ✦ Participated in faculty meetings.
- ✦ Conducted a visiting artist / guest critique for upper division painting students.

The University of Georgia (1991–92)

Instructor

Served in the Art Department as an independent Graduate Assistant Instructor teaching *Color Theory* to both art and non-art majors.

- ✧ Awarded, by faculty, the only merit-based full teaching assistantship in the Art Department.
- ✧ Organized funding, purchased equipment, assembled / set-up, and maintained a complete woodshop/studio.
- ✧ Developed and implemented shop safety procedures.
- ✧ Volunteered instruction and assistance in the Art Department Computer Design Lab.
- ✧ Founded *Art is Yes*, an artists' organization, and served as Counselor-at-Large.
- ✧ Served on *University Fine Arts Committee* as Research Chairman.
- ✧ Elected and served as the Drawing, Painting, and Printmaking Area Graduate Student Representative.
- ✧ Actively involved in faculty meetings and regular meetings with Department Head as Graduate Student Representative.

Clarke County Schools (1990–91)

Substitute Teacher

Taught K-6th grade in Athens, Georgia public schools.

- ✧ Worked with students on all subjects including Art.

professional experience

Bona Fide Design (1991–2003)

Owner

Provided professional illustration, graphic design, HTML authoring, digital imaging, and pre-press services to business, publishing, and music industries.

- ✧ Award-winning traditional and electronic illustration and design.
- ✧ Work published in national and international publications.
- ✧ Utilized many graphics applications including; Canvas, Freehand, Quark Xpress, PageMaker, TypeStyler, Adobe PhotoShop, Adobe Illustrator, Adobe PageMill and GoLive, Stratavision 3D, Fontographer, VideoShop, Adobe Streamline, Adobe Dimensions, Pixar Typestry, addDepth, Ray Dream Designer, FlightCheck, etc....
- ✧ Extensive experience with service bureau file preparation and output.
- ✧ Frequent use and thorough knowledge of internet, network, and telecommunications.
- ✧ Coordinate work with many vendors/ service providers including; printers, engravers, and freelance artists.

L.R. Nelson Corporation (2000–03)

Web Operations Manager

Responsible for operational and communications activities of the Internet, Extranet, and Intranet Websites.

- ✧ Developed Web strategy and operations plans.
- ✧ 2001 Addy Award for Best Website.
- ✧ Developed business plan and budget recommendations for Website function.
- ✧ Responsible for planning, management, and product and service delivery.
- ✧ Lead Internet, Extranet, and Intranet initiatives.
- ✧ Coordinated application development and communication efforts related to the Internet and Web.
- ✧ Proactive communication with customer base and IT Department to identify problems and needs.
- ✧ Developed realistic and workable solutions through Internet and Web-based technologies.

- ✧ Proactive research into existing and emerging technologies.
- ✧ Content creation, revisions, and maintenance of all Websites.
- ✧ Java and Websphere application development.
- ✧ XML, SQL, and Database administration.

State Farm Insurance Companies (1999–2000)

Analyst / Trainer

Provided electronic publishing training and support to 200+ Web and print designers located in State Farm corporate and regional offices nationwide and in Canada.

- ✧ Researched, developed, and designed instructional programs and training modules for classroom and online delivery.
- ✧ Steward for Macintosh platform training and support company-wide.
- ✧ Maintained vendor relationships and attend vendor-sponsored events and training.
- ✧ Responsible for telephone training and technical support of publishing applications.
- ✧ Supported a 200+ customer base of Macintosh and some Windows users.
- ✧ Provided support to State Farm's pre-press and printing facilities.
- ✧ Successfully completed Adobe Product Proficiency exams for Photoshop and Acrobat (Adobe Certified Expert).
- ✧ Responsible for developing all hardware and software profiles for Web and print designers.
- ✧ Evaluated and recommended all software and hardware purchases.
- ✧ Responsible for Development of a substantial annual budget.
- ✧ Developed business strategy and return on investment proposals.
- ✧ Chair of Electronic Publishing & Technical Assistance Group.
- ✧ Served on Electronic Publishing Steering Committee.
- ✧ Provided distance support and training via Timbuktu software.
- ✧ Responsible for concept and design of Intranet websites.

PRIMUS Automotive Financial Services, Inc. (1997)

Graphics Support Coordinator

Duties involved complete art direction, management, and design for this wholly-owned subsidiary of Ford Motor Company.

- ✧ Provided professional illustration, website development, graphic design, online publishing, digital imaging, and pre-press services.
- ✧ Planned and developed interactive websites for Jaguar Credit Corporation, American Suzuki Automotive Credit, Mazda American Credit, etc...
- ✧ Created identity programs for PRIMUS private-label financing American and Canadian clients which includes Mazda, Hyundai, Suzuki, Jaguar, Subaru, Aston-Martin and others.

White Bridge Communications, Inc. (1995–97)

Design Manager

Duties involved complete art direction, management, and design for this wholly-owned subsidiary of Ingram Book Company, Inc.

- ✧ Provided professional illustration, graphic design, online publishing, digital imaging, and pre-press services for publishers and booksellers nationwide.
- ✧ Clients included; Read USA, Island Lake Press, IDG Books Worldwide and most major book publishers in the U.S.
- ✧ Provided complete publication design including book cover art.
- ✧ Researched, purchased, and set-up a complete digital photography studio.
- ✧ Directed product/books digital photography sessions.

- ✧ Manager of a creative department of 6–9 graphic designers and freelance artists.
- ✧ Coordinated work with many vendors/ service providers including; printers, service bureaus/engravers throughout the country.

Professional Marketing Services, Inc. (1995)

Art Director

Provided complete art direction and design for this full-service agency.

- ✧ Coordinated freelance work, photography, and production.
- ✧ Delivered consistently and flawlessly under tight deadlines.
- ✧ Coordinated work with many vendors/ service providers including; printers, service bureaus/engravers throughout the southeast.

7, Inc. (1993)

Art Director

Retained for a period of six months by this CD manufacturing and cassette duplication firm to set-up their art department and to provide professional illustration, graphic design, publishing, pre-press services, and training.

- ✧ System 6.0.7 & 7.0 Macintosh-based electronic publishing and design.
- ✧ Served the Nashville music industry working with local studios as well as established and emerging recording artists.
- ✧ Researched and purchased all computer and art equipment and personally set-up local area network.
- ✧ Responsible for photography and digital image manipulation.
- ✧ Responsible for art direction, copywriting, design, layout, and preparation of CD inserts, cassette J-cards, and all related advertising collateral.
- ✧ Work in national and international publications.
- ✧ Utilized many graphics applications including; Canvas, Freehand, Quark Xpress, PageMaker, Typestyler, Adobe PhotoShop, Adobe Illustrator, Stratavision 3D, Fontographer, Diva VideoShop, Hypercard, Adobe Streamline, etc...
- ✧ Responsible for all art department finances, purchasing, and accounting.
- ✧ Worked directly with all clients as well as with many printers, service bureaus, and freelance artists.

Image Illustrations (1988–89)

Creative Services Manager

Provided professional management, art direction, illustration, graphic design, publishing, and pre-press services to business and trade show industry.

- ✧ Performed traditional illustration, exhibit design, and graphic design.
- ✧ Successful personnel manager of 8–10 employees including 3-4 artists / designers and a copywriter / typesetter.
- ✧ Responsible for all purchasing, costing, and estimates.
- ✧ Worked directly with all clients as well as with many printers, engravers, and exhibit production houses.
- ✧ Wrote, illustrated, designed, and produced several technical / informational / instructional manuals.
- ✧ Produced all exhibit set-up and assembly drawings as well as presentational marker comps, architectural-style rendering, illustration, and related advertising collateral.

Matrix Exhibits, Inc. (1987-88)

Designer

Provided professional illustration, design, and pre-press services for this international trade show and museum exhibit firm.

- ✧ Clients included; ABC Television / ESPN, Samuel Goldwyn-Mayer, Major League Baseball, The Museum of Modern Art, New World Video, Thomas Nelson Publishing, Fries Distribution, etc....
- ✧ Responsible for purchasing, costing, and estimates.
- ✧ Produced all exhibit set-up and assembly drawings as well as presentational marker comps, architectural-style rendering / illustration, graphics and signage, and related advertising collateral.
- ✧ Worked directly with clients and production departments.
- ✧ Designed and supervised major office complex renovation/addition. Utilized IBM/PC drawing and design applications including AutoCad and Gerber graphics as well as various types of signage applications and equipment.

seminars & other training

Sun Educational Services - (SL-110) Fundamentals of the Java Programming Language February 22, 2002

Web Design World Conference Seattle July 30-August 3, 2001 Thunderlizard Productions

- XML What Matters Today - Tim Bray
- XML Successes and Failures - Tim Bray
- Web Redesign: Workflow That Works - Kelly Goto
- Setting the Stage: Planning a Web Project - Kelly Goto
- CSS in the Real World - Jeffrey Zeldman
- Going Mobile: Developing for Wireless - Don Root
- Inching Towards Web Standards - Jeffrey Zeldman
- Streaming Media and SMIL - Jim Heid
- Quicktime and the Web - Jim Heid
- Getting Ready for SVG Graphics - Steve Mulder
- Search Engine Secrets - Barbara Coll
- Where Does Flash Fit-in - Phillip Kerman
- The Sound of Flash - Phillip Kerman
- Information Design: From Concepts to Process - Kelly Goto
- Information Redesign: Back to the Drawing Board - Kelly Goto
- Choosing a Web Database Platform - Richard Dice
- E-commerce That Works - Richard Dean
- The How and Why of User Testing - Kelly Goto
- No Barriers: Web Site Accessibility - Samuel Wan
- Flash Usability: Issues and Concerns - Eric Wittman and Michael Williams
- Optimizing Flash Performance: - Eric Wittman and Michael Williams
- Essential Photoshop Web Production Tips - Daniel Brown and Myke Ninness
- Creating Killer Content - Daniel Brown and Myke Ninness
- The Joy of Vectors - Sandee Cohen
- Graphics and Interface Design Strategies - Lisa Lopuck
- Advanced Fireworks - Lisa Lopuck
- Making It Move: A Web Animation Workshop - Myke Ninness

Seybold Publishing Conference September 2000 San Francisco, CA

Conferences: August 27 - September 1, 2000

Exposition: August 29 - 31, 2000

Moscone Center, San Francisco

http://seminars.seyboldreports.com/2000_san_francisco/

Apple Seminar, WebObjects - Chicago 2001

Apple Seminar, Marketing with iDVD - Bloomington 2002

IBM Websphere Seminar - Peoria, IL 2001

Apple Seminar, ColorSync Color Management: Making it Work for You - Chicago, IL (2000)

Training for Trainers, State Farm Insurance Companies, Bloomington, IL (1999)

Instructional Developers Workshop, State Farm Insurance Companies, Bloomington, IL (1999)

Interactive Distance Learning Workshop, State Farm Insurance Companies, Bloomington, IL (1999)

Seybold Publishing Conference, San Francisco, CA (1999)

Teaching & Technology: A Pedagogical Discussion, Bradley University Fall Teaching Forum, Peoria, IL (1997)

Constructing Good Syllabi, Bradley University Fall Teaching Forum, Peoria, IL (1997)

Issues for New Faculty, Bradley University Fall Teaching Forum, Peoria, IL (1997)

Website Design, Padgett, Nashville, TN (1997)

Adobe Photoshop Workshop, Nashville Convention Center, Nashville, TN (1997)

Web Development & Design, Opryland Hotel, Nashville, TN (1997)

The Nashville Desktop Publishing Conference, National Seminars Group, Nashville, TN (1997)

People Skills (3-day course), The Effectiveness Institute Inc., Redmond, WA (1996)

Digital Photography (3-day course), Sinar-Bron Imaging Inc., Nashville, TN (1996)

Situational Leadership II, Blanchard Training & Development Inc., LaVergne, TN (1996)

Managing Conflict in the Workplace, Ingram Book Company Inc., LaVergne, TN (1996)

Maintaining a Motivating Environment, Ingram Book Company Inc., LaVergne, TN (1996)

Coaching for Improved Performance, Ingram Book Company Inc., LaVergne, TN (1996)

Recruiting, Interviewing, Selection, & Employment, Ingram Book Company Inc., LaVergne, TN (1996)

Conducting Effective Performance Appraisals, Ingram Book Company Inc., LaVergne, TN (1996)

honors & awards

Adobe Certified Expert in Adobe Photoshop and Adobe Acrobat (2000).

The Honor Society of Phi Kappa Phi; The University of Georgia, Athens, GA 1992 - present. (Nominated by professors and selected for membership based on academic performance. Only one member is selected from each department at UGA.)

Franklin School of Arts & Sciences Teaching Assistantship; The University of Georgia (The art department awards an assistantship with stipend to only one graduate student each year. This assistantship is awarded for academic performance and by virtue of artistic merit.) 1991–92.

Honor Award; Lyndon House 19th Annual Juried Exhibition, Athens, GA 1992.

National Deans' List (nominated by professors) 1989.

Second Place; Murfreesboro Art League Annual Painting & Drawing Competition, Murfreesboro, TN, 1986.

Honorable Mention; Murfreesboro Art League Annual Painting & Drawing Competition, Murfreesboro, TN, 1985.

National Deans' List (nominated by professors) 1984.

Graphic Design Purchase Award; Middle Tennessee State University (Nashville Symphony) 1983.

exhibitions

Cheekwood National Contemporary Painting Competition; Nashville, TN 1992.
Middle Tennessee State University Faculty Invitational Drawing Exhibition; Murfreesboro (19 artists from across the country), TN 1992.
Lyndon House 19th Annual Juried Exhibition, Honor Award - "Operational Form No. 31"; (Juror: Michael Hall - sculptor & critic) Athens, GA 1992.
"X" (MFA Thesis Exhibition); The Georgia Museum of Art - Athens, 1992.
LaGrange National XVII (Juror: Jane Kessler – Director, Curators' Forum Charlotte, NC); LaGrange, GA 1992.
Association for Visual Artists - Artstravaganza 5th Annual Juried Exhibition (Juror: Miriam Schapiro – Artist); Chattanooga, TN 1992.
Cheekwood National Contemporary Painting Competition; (Juror: Neal Benezra - Curator, Hirshhorn Museum; Washington, DC); Nashville, TN 1991.
"6 to 1" (Installation); The University of Georgia , Athens 1991.
Harper & Livingston (two-man show); The University of Georgia , Athens 1991.
Lyndon House 18th Annual Juried Exhibition, (Juror: Walter Hopps - Director, Merit Collection in Houston); Athens, GA 1991.
BFA Exit Exhibition; Middle Tennessee State University - Murfreesboro, TN 1990.
Juried Student Exhibition (faculty jury); Middle Tennessee State University - Murfreesboro, TN 1990.
Artists' Forum Exhibition; Middle Tennessee State University - Murfreesboro, TN 1989.
Annual Juried Exhibition (faculty jury); Middle Tennessee State University - Murfreesboro, TN 1989.
Annual Juried Exhibition (faculty jury); Middle Tennessee State University - Murfreesboro, TN 1988.
One Man Show, Essentially Art Gallery; Murfreesboro, TN 1987.
Annual Juried Exhibition (faculty jury); Middle Tennessee State University - Murfreesboro, TN 1987.
Artists' Café Show; Middle Tennessee State University – Murfreesboro, TN 1987.
Murfreesboro Art League Annual Painting & Drawing Competition; Second Place - Murfreesboro, TN 1986.
Annual Juried Exhibition (faculty jury); Middle Tennessee State University - Murfreesboro, TN 1985.
Murfreesboro Art League Annual Painting & Drawing Competition; Honorable Mention (Juror: Anton Weiss - Painter); Murfreesboro, TN 1985.
Murfreesboro Art League Annual Painting & Drawing Competition; Murfreesboro, TN 1984.

citations & reviews

The Nashville Scene; ("... Randy Livingston subjugates his graphite drawing to filling in rows of squares on the measuring stick shapes he creates while arguably crossing the line from drawing into sculpture." - *Hanging Out* by Susan Knowles) Middle Tennessee State University Art Barn Gallery - Murfreesboro, TN 1992.
The Nashville Scene; (*Paint Samples* by Susan Knowles) Cheekwood Museum of Art - Nashville, TN 1992.
The Athens Banner-Herald; Athens, GA 1992.
The Athens Observer; Athens, GA 1992.
The Atlanta Constitution; Atlanta, GA 1992.
The Red & Black UGA; ("...engineer inspired paintings - nice" – Karen Priest, reviewer) Athens, GA 1992.
The Flagpole; ("...respect for paint, layers of paint, and subtle color... variation in texture." - Yvonne Grzenkovicz, reviewer) Athens, GA 1992.
The Atlanta Journal-Constitution; Atlanta, GA 1991.
The Athens Banner-Herald; Athens, GA 1991.
The Athens Observer; Athens, GA 1991.

Art Papers,"6 to 1" *Installation*; ("...Livingston's thoughtful installation has been characterized by one faculty member as the most severe treatment of that wall that he'd seen in twenty years of teaching in the Art Department at The University of Georgia... an intense fascination with materials and process." - Cynthia U. Moe, artist) Atlanta, GA 1991.

published work (featured)

Gallery Feature - Read USA Logo, Randy L's Special Illustrator Filters Demos (on CD-ROM), **The Illustrator 8 Wow! Book** by Sharon Steuer (Peachpit Press) 1996 - 99.

Rotten Eggs, **Photoshop & Illustrator Studio Secrets** by Jen Alspach (IDG Books Worldwide) 1997.

Gift Books Cover, Fat Boy 2 Logo, **Illustrator Studio Secrets** by Ted Alspach (IDG Books Worldwide) 1997.

As Honest as the Day is Long, **Treasured Poems of America** (Sparrowgrass Poetry Forum) 1992.

As Honest as the Day is Long, **Reflections of Being** (Archive of the Arts Poetry) 1991.

clubs & organizations

Boy Scouts of America; WD Boyce Council Web Presence Committee, Heartland District Web Manager 1997-2003.

Boy Scouts of America; Pack 206, Washington, IL 1997-2003.

Nashville Advertising Federation; Nashville, TN 1995-96.

Boy Scouts of America; Middle Tennessee Council, Trail of Tears District (Cubmaster/Assistant Cubmaster, Pack 450 & 95) 1994-97.

Murfreesboro Soccer Club; Murfreesboro, TN 1994.

Art is Yes; The University of Georgia, Athens (Counselor-at-Large) 1990-92.

College Art Association; 1990-present.

Visual Arts Division; The University of Georgia, Athens (Chairman, Research Committee) 1991.

Artists' Forum; Middle Tennessee State University, Murfreesboro, TN (Founder / Executive Coordinator) 1989-90.

The Artists' Café; Murfreesboro, TN 1983-87.

The Fine Arts Committee (Student Programming); Middle Tennessee State University, Murfreesboro, TN 1985-87.