

# Curriculum Vitae Jane Berry Marcellus

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## Education

**University of Oregon**, Ph.D. 2004: School of Journalism and Communication.

Dissertation: *Women, Work, and Femininity: Representation of Employed Women in U.S. Magazines, 1918-1941*.

Graduate Certificate 2004: Women's & Gender Studies. Overall GPA: 4.0.

**University of Arizona**, MA 1993: Rhetoric, Composition, and the Teaching of English.

**Northwestern University**, MSJ 1982: Journalism. Focus on arts and magazine writing. Quarter at Medill News Service, Washington, D.C., covering human rights beat.

**Wesleyan University**, BA 1980: English *cum laude*.

## Academic Honors

AEJMC History Division, 2<sup>nd</sup> place award, faculty paper competition, 2004 for "These Working Wives: The 'Two-Job' Woman in Interwar Magazines."

AEJMC History Division, Warren Price Award for top student paper, 2003, for "Woman as Machine: Representation of Female Clerical Workers in Interwar Magazines."

School of Journalism and Communication, University of Oregon, Best Dissertation award, 2004.

School of Journalism and Communication, University of Oregon, Warren C. Price History Award, 2003, for "Woman as Machine: Representation of Female Clerical Workers in Interwar Magazines."

Member, Kappa Tau Alpha journalism honor society.

## Peer-Reviewed Academic Journal Publications (all single-author)

"Woman as Machine: Representation of Secretaries in Interwar Magazines," *Journalism and Mass Communication Quarterly* (forthcoming Spring 2006).

"Bo's'n's Whistle: Representing 'Rosie the Riveter' on the Job," *American Journalism* 22:2 (Spring 2005): 83-108.

"Moderns or Moms?: Body Typing and Employed Women Between the World Wars," *Women's Studies: An Interdisciplinary Journal* 34 (2005): 551-573.

"Nervous Women and Noble Savages: The Romanticized 'Other' in Nineteenth-Century Patent Medicine Advertising," *Journal of Popular Culture* (forthcoming).

"My Grandmother's Black-Market Birth Control: 'Subjugated Knowledges' in the History of Contraceptive Discourse," *Journal of Communication Inquiry* 27:1 (January 2003): 9-28.

"Do Writing Groups Nurture Authentic Voice?" *Journal on Excellence in College Teaching* 7 (1996): 71-82.

## Invited Publications

“What It Means to Be a Lady: Margaret Mitchell’s *Gone With the Wind*” in *Women in Literature: Reading Through the Lens of Gender*. Ed. Jerilyn Fisher and Ellen Silber. Greenwood Publishing Group, 2003.

“Peer Revision Groups in Journalism Classes.” *Feminist Media Studies* 1:3 (November 2001): 385-86.

“Start the Presses: Journalism Assignments in the Basic Writing and Composition Classroom.” *Arizona English Bulletin* 35:2 (1993): 6-9.

### **In Progress**

“These Working Wives: The ‘Two-Job’ Woman in Interwar Magazines.” Under review, *American Journalism*.

*Business Girls and Two-Job Wives: Emerging Media Stereotypes of Employed Women Between the World Wars*. This scholarly book uses James Carey’s ritual model of communication and feminist views of socially constructed femininity to examine representation of women who worked for pay during the interwar years. Parallels are drawn between interwar representations and those found in media today. Plan to complete MS by late spring 2006.

Co-author, with Marcella Genz, of “Books, the First Mass Media, 1400-Present” in *The Age of Mass Communication*, 2<sup>nd</sup> ed. Edited by William David Sloan. MS due August 2006.

### **Published Academic Book Reviews**

*It’s One O’Clock and Here is Mary Margaret McBride: A Radio Biography*, by Susan Ware. *American Journalism* (forthcoming).

*Profiling Machines: Mapping the Personal Information Economy*, by Greg Elmer. *Journalism and Mass Communication Quarterly* 82:3 (Autumn 2005), 753-754.

*Gender and Newsroom Cultures: Identities at Work*, ed. Marjan de Bruin and Karen Ross. *Feminist Media Studies* 5:3 (2005), 398-400.

*Seeking Equity for Women in Journalism and Mass Communication Education: A 30-Year Update*. ed. Ramona R. Rush, Carol E. Oukrop, Pamela J. Creedon. *Journalism and Mass Communication Quarterly* 81:4 (Winter 2004), 955-56.

*Gender and the Victorian Periodical*, by Hilary Fraser, Stephanie Green, and Judith Johnston. *American Journalism* 21:3 (Summer 2004), 114-116.

*Taking Liberties: Early American Women’s Magazines and Their Readers*, by Amy Beth Aronson. *American Journalism* 20:3 (Summer 2003), 105-106.

*The Gender and Consumer Culture Reader*, ed. Jennifer Scanlon. *American Journalism* 19:3 (Summer 2002), 118-19.

*Gender, Race, and the Writing of Empire: Public Discourse and the Boer War*, by Paula M. Krebs. *Victorian Periodicals Review* 34:2 (Summer 2001), 192-4.

*Twisting in the Wind: The Murderess and the English Press*, by Judith Knelman. *Victorian Periodicals Review* 31:4 (Winter 1998), 392-3.

### **Refereed Conference Paper Presentations (all single author)**

“Toward a Dialogic Approach to Media History,” National Communication Association (NCA) pre-convention seminar, “How Healthy is the Historiography of Mass Communication Research?” Boston, November 2005.

“A New Social Order: *Independent Woman*.” Research in progress presented at the American Journalism Historians Association (AJHA) conference, Cleveland, October 2004.

“These Working Wives: The ‘Two-Job’ Woman in Interwar Magazines.” Association for Education in Journalism and Mass Communication (AEJMC) conference, Toronto, August 2004. 2<sup>nd</sup> place, *History Division*

“Take a Letter, Mr. Jones’: Reframing the Employed Woman in *Ladies’ Home Journal*.” International Communication Association (ICA) conference, New Orleans, May 2004.

“Moderns or Moms?: Body Types and Employed Women in Interwar Magazines.” AJHA conference, Billings, Montana, October 2003.

“Woman as Machine: Representation of Female Clerical Workers in Interwar Magazines.” AEJMC conference, Kansas City, August 2003. *Warren Price Award, History Division*.

*Women, Work, and Femininity: Representation of Employed Women in U.S. Magazines, 1918-1941*. Work in progress, AJHA conference, Nashville, October 2002.

“Nervous Women and Noble Savages: The Romanticized ‘Other’ in U.S. Patent Medicine Advertising.” AEJMC conference, Miami, August 2002.

“Painter-ettes, Preserved Cogs and Boilermaker Beauties: How ‘Rosie the Riveter’ Was Portrayed in the Workplace.” AJHA conference, San Diego, October 2001.

“My Grandmother’s Black-Market Birth Control: ‘Subjugated Knowledges’ in the History of Contraceptive Discourse.” AEJMC conference, Washington, D.C., August 2001.

“From Anita Hill to Claudia Kennedy: ‘Systematic Blindnesses’ in *New York Times* Coverage of Sexual Harassment.” Power, Democracy and Communication conference, Simon Fraser University, Vancouver, B.C., Canada, October 2000.

“The Article as Event: Louise Rosenblatt’s Transactional Theory Applied to Journalism.” New Directions in Critical Theory conference, University of Arizona, 1995.

### **Conference Poster Presentations (all single author)**

“Ubiquitous Media/Media Fast.” Great Ideas for Teachers, AEJMC, San Antonio, August 2005.

“Clip Notebooks: How to Get Student Reporters to Read the Newspaper for Form, Style, and Content.” Great Ideas for Teachers, AEJMC, Kansas City, August 2003.

“News Team Peer Critique: How to Teach Your Students to Give Each Other Helpful Feedback and Still be Friends When It’s Over.” Great Ideas for Teachers, AEJMC, Washington, D.C., August 2001.

### **Invited Presentations and Panels**

Speaker, MTSU Women’s Studies Research Series. “Office Debutantes and Two-Job Wives: Early Media Stereotypes of Employed Women and Why They Matter Now.” Scheduled for March 2006.

Guest panelist, MTSU McNair Scholars Program. Spoke to first-generation college students about my experiences going on for Ph.D., 2004.

Panelist, "Teaching Media Coverage of the Expanding Concept of Family," Panel addressed how newspapers define "family" and how that may be changing. AEJMC, Kansas City, August 2003.

## **College Teaching**

**Middle Tennessee State University**, Murfreesboro, Tennessee: Assistant Professor, 2003-present  
Graduate Faculty. Member of Women's Studies Council.

Courses taught:

MC 6120: Qualitative Research Methods (graduate program)  
Jour./EMC 3510: Media History and American Culture  
Jour. 3090: Reporting  
Jour./EMC/RIM 1020: Understanding Media (mass-lecture course).

**University of Oregon**, Eugene, Oregon: Graduate Teaching Fellow, 1999-2003.

Courses taught:

J320: Women, Minorities, and Media (mass lecture course)  
Soc. 317: Sociology of the Mass Media (mass lecture course)  
J361: Reporting I (four sections)

**Marylhurst University**, Cultural & Historical Studies: Portland, Oregon: Adjunct instructor, 2003.

Course taught: CHS/CM 394: Women, Minorities, and Media.

**Clark College**, Vancouver, Washington: Instructor/professor of journalism and English, 1995-99.  
Student newspaper advisor and ASCC program director. Tenured 1998.

Courses taught:

News Writing (beginning and advanced)  
News Editing  
Freshman composition  
Introduction to Poetry

**University of Arizona**, Tucson, Arizona: Adjunct instructor, journalism (1993-95); English (1995).

Courses taught:

Copy Editing (four sections)  
"Diversity in the News." I proposed, designed, and taught this upper-division course.  
Introductory and advanced freshman composition (writing about literature)

**Pima Community College**, Tucson, Arizona: Adjunct instructor, placement test evaluator, 1988-95.

Courses taught: Basic writing; beginning and advanced composition (more than 30 sections).

## **Graduate Thesis/Professional Project Committees**

Chair for Kathryn E. Pahl, "The Mobile Workplace: The Meaning of Computer-Mediated Communication in Workers' Lives" (master's thesis in progress)

Chair for Jaya Joshi, master's thesis in progress

Member for Tosheena Blair, master's thesis, and Matt Anderson, professional project (both in progress)

## **Professional Experience in Journalism**

Free-lance and part-time writing: 1982-present. Columns and articles published in *The Oregonian*, *Oregon Quarterly magazine*, *The Columbian*, *The Phoenix Gazette*, *Tucson Guide Quarterly*, *Tucson Weekly*, *City Magazine* (Tucson), *Arizona Daily Star*, *The Daily Oklahoman*, and *Yoga Journal*.

*Tucson Citizen*, Tucson, Arizona: Staff general assignment reporter, feature writer, 1985-88. Wrote features and reviews; covered news, including Superior Court trials. Profiles included Jane Goodall, Stewart Udall, Richard Kleindienst, Rita Dove, Barbara Kingsolver, August Wilson, Charles Kuralt.

*Ogden Standard-Examiner*, Ogden, Utah: Staff feature writer, copy editor, 1982-85. Wrote features for lifestyle, religion, and entertainment sections. Edited wire copy. Edited Sunday books and travel pages.

### **Selected Free-Lance Articles, Book Chapters, and Opinions in the Popular Press**

“Hidden History.” *Oregon Quarterly Magazine*. Autumn 2002: 41.

“The Lost Stories” in *At Grandmother’s Table: Women Write About Food, Life, and the Enduring Bond Between Grandmothers and Granddaughters*. Ed. Ellen Perry Berkeley. Minneapolis: Fairview Press, 2000.

“Renew, Recharge, Reflect: A Personal Route to Well-Being Begins With a Focused Retreat, Often Within a Day’s Drive.” *The Oregonian*. March 12, 1999 (Living section cover story.)

“By the Time I Got to Tucson...” *The Sunday Oregonian*. March 21, 1999. (Op-ed.)

“Finding the Right Fit: Finding a Job That’s Just Right for You Means Defining Your Needs and Asking Questions.” *The Oregonian*. Sept. 8, 1998. (Living section cover story.)

“Antiques of the Future.” *The Oregonian*. July 24, 1998. (Living section cover story.)

“Sex Doesn’t Sell in This Case.” *The Oregonian*. April 21, 1998. (Op-ed.)

“Don’t Ask Talking Barbie for Career Advice.” *The Columbian*. April 21, 1998. (Op-ed.)

“Farm Life Before the Lightbulb: The Pomeroy Living History Farm Keeps Things as They Were in the Early 1900s.” *The Oregonian*. July 2, 1997. (Living section cover story.)

“Teachers Hope to Save Lelooksa Items: The Lelooska Artifact Preservation Fund Aims to Raise Money to Keep the Collection in the Museum Near Ariel.” *The Oregonian*. July 15, 1997 (Clark County news section.)

“Maybe Old Tucson’s Time Has Passed.” *The Phoenix Gazette*. May 25, 1995. (Op-ed.)

“School Drills Were Absurd—Who Would Bomb Oklahoma?” *The Phoenix Gazette*. May 4, 1995. (Op-ed.)

“Sleepless Nights Spent Pondering the Meaning of War.” *Tucson Citizen* February 6, 1991. (Op-ed.)

### **Professional Workshops Attended**

“Shining a Light on Adult Learners,” Middle Tennessee State University, Feb. 19, 2004. All-day workshop put on by Older, Wiser Learners (OWL) on learning styles of older students.

“Re-energizing Teaching,” Middle Tennessee State University, Feb. 20, 2004. Half-day workshop on a variety of classroom teaching techniques.

“National Writer’s Workshop,” Poynter Institute, Portland, Oregon, 1998. Two-day writing workshop.

### **Service**

#### ***MTSU Committees:***

Chair, Curriculum Committee, School of Journalism, 2005-  
Search Committee, tenure-track news/magazine position, 2005-2006  
Media Writing Committee, School of Journalism, 2005 (ad hoc).

Promotion and Tenure Document ad hoc task force, College of Mass Communication, 2004-2005.  
University Committee on Other-Race Undergraduate Student Recruitment and Retention, 2005-.  
Search committee for full-time temporary faculty positions, School of Journalism, summer 2005.  
National Women's History Month Committee, Women's Studies Council, 2005-2006.  
Mission Statement ad hoc committee, Women's Studies Council, 2005.  
Awards Committee, Women's Studies Council, 2004-2005 and 2005-2006  
ACEJMC ad hoc committee for Standard 12, College of Mass Communication, 2004.  
Search committee for director, School of Journalism, 2003-2004.

***Service for AEJMC, ICA, and Peer-Reviewed Journals:***

Contributor to AEJMC Cultural and Critical Studies Division newsletter: "Thoughts on Theory"  
C&CS News, Fall 2005, p. 3.

Appointed as AEJMC History Division liaison to Commission on the Status of Women, 2005.  
Duties include planning and organizing panel for 2006 national convention.

Discussant for refereed paper poster session, "Rituals, (In)Civility, and Identity"  
AEJMC Cultural/Critical Studies Division, San Antonio 2005.

Discussant for refereed poster session, AEJMC Cultural/Critical Studies Division, Toronto 2004

Judged conference papers, AEJMC Cultural/Critical Studies Division and Commission on the Status of Minorities, 2005 national conference.

Judged conference papers, ICA Popular Culture and Feminist Studies divisions for 2005 national conference.

Judged conference papers, AEJMC Cultural/Critical Studies Division, 2004 national conference.

Judged journal manuscripts, *American Journalism*, 2004 and 2005.

Judged journal manuscripts, *Journal of Communication Inquiry*, 2003.

Judged conference papers, AEJMC Commission on the Status of Women, 2002 national conference.

***Selected Service at Previous Jobs:***

Member, Hawkins Award Committee, Clark College English Department, 1998 and 1999. This committee judged student papers for prizes in writing.

Contributed articles to Clark College Outcomes Assessment newsletter, 1997 and 1998.

Accompanied Clark College students to Associated Collegiate Press convention, San Francisco, 1997.

Assessed papers for University of Arizona Upper-Division Writing Proficiency Exam, 1993-95. (Passing this exam was required for student to advance to upper-division status.)

Member, Minority Review Committee, *Tucson Citizen*, 1987-88. Committee regularly reviewed newspaper content for inclusion of minorities and women.

**Professional Memberships**

Association for Education in Journalism and Mass Communication  
Division member: History, Cultural-Critical, Commission on the Status of Women

National Communication Association

American Journalism Historians Association

College Media Advisors 1995-1999

Pacific Northwest Association of Journalism Educators 1996-99

**Scholarships and Grants**

Faculty Research and Creative Activity Grant, MTSU, summer 2005, for work on *Business Girls and Two-Job Wives*

Graduate Research Support Grant, University of Oregon Center for the Study of Women in Society, 2002, for research related to dissertation.

Neil Taylor Scholarship, University of Oregon, 1999.